

Holbrook Community Access & Media & Producer, Thomas Benvie Wins 2020 Hometown Media Award from the Alliance for Community Media Foundation

HCAM & Tom took home the "Informational Talk Show Series" award for their work on "Holbrook Then & Now"

HOLBROOK, **MA** — **JUNE 1**, **2020** — Holbrook Community Access & Media received a 2020 Hometown Media Award from the Alliance for Community Media Foundation. The awards program was established to honor and promote community media and local cable programs that are distributed on Public, Educational and Governmental (PEG) access cable television channels.

The fan-favorite HCAM program, "<u>Holbrook Then and Now</u>", produced by Thomas Benvie has won in the category of "Informational Talk Show Series" by an Independent Producer. Thankyou, Tom for your ingenious work and dedication to your show!

Each year, a panel of judges evaluates over a thousand entries based on several factors including subject, experience and budget. Awards are then presented to the most creative programs that address community needs, develop diverse community involvement, challenge conventional commercial television formats and move viewers to experience television in a different way. Proceeds from the awards program are used exclusively for facilitating, preserving and promoting education in community media.

"The Hometown Media Awards celebrate both the excellence of work and the diversity of media that appears on community channels being produced around the country. The ACM Foundation is proud of their achievement and of how they represent their communities in their work," said Mike Wassenaar, president & CEO, Alliance for Community Media.

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About the Alliance for Community Media (www.allcommunitymedia.org)

Founded in 1979, the Alliance for Community Media is a national, non-profit membership organization committed to ensuring access to electronic media for all people. The Alliance for Community Media carries forth its mission by educating, advocating and acting as a resource for the more than 3,000 Public, Educational and Governmental (PEG) cable channels nationwide.